

# JASON MOORE

EDUCATOR | CREATIVE PROFESSIONAL

## ABOUT

Certified and tenured in Career and Technical Education (CTE), teaching students from a variety of backgrounds how to use Adobe software and design principles to develop a solid foundation for their futures. Adobe Certified Expert (ACE) in Adobe Photoshop with over twenty years as a creative professional working in graphic design, photo manipulation and post-processing, desktop publishing, video production, branding, and project management. Able to effectively communicate complex concepts to audiences of varying skill levels and experience and able to bridge the gap between the technical and the aesthetic.

## EXPERIENCE

- 2018-Present      Graphic Design Teacher, Broome-Tioga BOCES - *Binghamton, New York*  
Tenured teacher, teaching two sections of Graphics and Gaming Design - an advanced-level class for juniors and seniors in the Center for Career and Technical Excellence.
- 2002-Present      Independent Contractor - *Johnson City, New York*  
Providing graphic design services, software training, and voiceovers for individuals, businesses, and nonprofits.
- 2015-2016          Web Developer, Idea Kraft - *Binghamton, New York*  
Managed 20 client websites from initial development to launch, including SEO and responsive design.
- 2012-2013          Photoshop for Photographers Course, New York Institute for Photography - *New York, New York*  
Lead subject matter expert, head writer, editor, and video producer for NYIP's post-capture photography course.
- 2011-2015          Communications & Web Specialist, Cornell University - *Ithaca, New York*  
Web/graphic designer, video producer, and social media curator for the Center for Technology Licensing (CTL).
- 2008-2011          Web Graphics Designer, Worldwide Sport Supply - *Vestal, New York*  
Web designer, email marketer, and social media coordinator for an online sporting goods retailer.
- 2003-2008          Partner/Producer, Moore Multimedia, Inc. - *Liverpool, New York*  
Videographer, A/V director, writer, graphic and web designer for a multimedia production company.

## EDUCATION

- 2019-2022          Non-Degree Coursework for Career and Technical Education (CTE) Teacher Certification  
SUNY Buffalo State University - *Buffalo, New York*
- 1999-2003          Bachelor of Arts: Religion, cum laude  
Boston University - *Boston, Massachusetts*
- Fall 2022           Semester at Sea (Study Abroad)  
Institute for Shipboard Education

## CERTIFICATIONS

- 2023                  Career and Technical Education: Commercial Art 7-12, Initial Certificate - NYS Department of Education
- 2018                  Adobe Certified Professional in Visual Design - Photoshop, Illustrator, and InDesign
- 2008                  Adobe Certified Expert (ACE) in Visual Communication Using Photoshop

## PUBLICATIONS

- 2015-Present      **Classroom in a Book** (web edition videos for various titles) - *Adobe Press/Pearson Education*
- 2014                  **Photoshop for Photographers** (distance learning course) - *New York Institute of Photography*
- 2013                  **Video QuickStart Guide for Photoshop CS6** - *Peachpit Press*

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## PROFESSIONAL REFERENCES

### **RC Concepcion**

*Assistant Teaching Professor, S. I. Newhouse School of Public Communications - Syracuse University*

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### **Steven Moschak**

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